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PRAPAPORN MUANGKAEW : FACTORS INFLUENCING JOB SATISFACTION OF HEALTH PROMOTION SECTION'S HEALTH WORKERS IN COMMUNITY HOSPITAL IN ZONE 1. THESIS ADVISOR : PIYATHIDA TRIDECH, Dr. P.H., SUJTIRA NINLERT, M. Sc, Ph.D. AND DUSIT SUJIRARAT, M.Sc. (Biostat.) 142 p. ISBN 974-662-020-7

The job satisfaction of health promotion workers in community hospital influence the achievement of community hospital 's health promotion job. This explanatory research aimed at studying factors influencing job satisfaction of health promotion section's health workers in community hospital in zone 1. Samples were 97 health promotion workers . The data were collected by questionnaires. The Descriptive statistics (percentage, mean, standard deviation), Pearson's Product Moment Correlation, and Stepwise Multiple Correlation were used in data analysis.

The results showed that 82.5 % of health promotion workers were in moderate level of job satisfaction . The most job satisfaction was work itself and interpersonal relations (\bar{X} = 14.7, 14.3 respectively). The less job satisfaction was advancement and supervision (\bar{X} = 11.8, 11.4 respectively). Factor affecting job satisfaction of health promotion workers was organization climate which could predict job satisfaction at 46.02 percent. Especially, the most appropriate was the unanimity dimension (\bar{X} = 16.2). The lowest appropriate was reward and risk dimensions (\bar{X} = 13.7, 13.2 respectively). The study suggested that heads of health promotion section and director of community hospital should improve job satisfaction by developing and reinforcing organization climate for proper work. Furthermore, improving reward system, deterring goodness and assignment, promoting continuous education, and supporting welfare and safety work should be more concerned.