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VERA DEMUN : THE SATISFACTION OF SUB-DISTRICT HEALTH PERSONNEL TOWARDS LEADERSHIP STYLES OF HEADS OF HEALTH CENTER IN PICHIT PROVINCE. THESIS ADVISORS : PIYATHIDA TRIDECH, Dr.P.H. DUSIT SUJIRARAT, M.Sc (BIOSTAT). PRACHUAB LAMLAK, M.A.(MEDICAL AND HEALTH SOCAIL SCIENCE) 92 p. ISBN 974-662-593-4

The leader's leadership style in the health center is very important for effective administration of the health centers. This study of the job satisfaction of the sub-district health workers and the leadership of the health leaders can be used in planning for the health personnel development. This study is the survey research. The instruments for collecting data were a questionnaire which was distributed to 209 health workers from 107 health centers in Pichit Province. The questionnaire addressed leaders' leadership in health centers, the population characteristics, and the health workers' job satisfaction. The t-test and one-way ANOVA are used for comparing the difference.

The findings revealed that 85.05 % of the leaders' general leadership of health centers was high. Level of job satisfaction was moderate for 60.77 % of the sample group. The health workers who are different in sex, age, marital status, educational level, salary, the work experience and position level were not different in their job satisfaction. The differences in leaders' leadership in health centers were statistically significantly related, at 0.05 level, to differences in the health workers' job satisfaction . It shows that the higher the quality of the leadership, the higher the health workers' job satisfaction. The suggestion is that the leaders of the health centers will recognize the importance of high quality of the leadership style, relationship, teamwork and being available to meet patients outside of regular office hours. These will improve health workers' job satisfaction.