

Ketsarin Chokpermpoon 2013: Self-Regulations in Selecting First-Page Criminal News of Daily Newspapers. Master of Arts (Communication Arts and Information), Major Field: Communication Arts and Information, Department of Communication Arts and Information Science. Thesis Advisor: Miss Sarantorn Sasithanakornkaew, Ph.D. 165 pages.

This paper presents research on self-regulation in selecting first-page criminal news of daily newspapers. The investigate are divided into two parts: in-depth interviews the norms and ethics of the profession, and analysis of the content of the proposed code of news, headlines and the news.

The third edition of the newspaper is the norm, most organizations in the same direction. While commenting on the professional ethics of presenting crime is that there are similarities and differences in each of the individual contributors. When considered in the analysis of content. The presentation of some of the professional ethics applicable.

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Thesis Advisor's signature