Somkid Pintong 2013: The Model of Happy Work Place Management for Sports Authority of Thailand. Doctoral of Philosophy (Sport Science), Major Field: Sports Science, Faculty of Sports Science. Thesis Advisor: Mr.Vichakorn Hengsadeekul, DBA. 241 pages.

The research on the Model of Happy Work Place Management for Sports Authority of Thailand (SAT) was aimed to (1) study factors for officials of SAT to obtain behaviors for being members of Happy workplace Organization; (2) develop behavioral indicators for being members of Happy workplace Organization of SAT's officials; (3) create model of Happy Workplace Management for SAT by mixed research technique between qualitative research using in-depth interview with high ranking administrators of SAT i.e. the governor and deputy governors together with quantitative research which questionnaires were used for linear analysis with structural equation from 1,231 samples who are officials (except the governor) of SAT from all regional and central offices.

Research result were: most of respondents were male (54.67%), bachelor degree education (69.46%), single status (53.70%), working experience of more than 12 years (25.67), most of their duty was casual employee (50.45%), average age was 36 years old with average income of 32,532.32 baht. Most of them had adequate income but not enough for saving (37%) and they mostly were deprived of congenital decease (85.54%).It was found from linear analysis that influence which effected to behavior of being a member of Happy Workplace Organization of SAT derived from the creation of Happy Workplace Organization (β=0.58) and the connection to organization (β=0.39) with statistical significance. The model shown had influence for prediction by 73 percentages. The result from weight factors analysis of behavior for being member of happy workplace found that all factors effected to behavior for being member of happy workplace organization, whereas the most influent factor was the sense of responsibility (λx = 0.48), The result from weight factors analysis of connection for being member of happy workplace found that all factors effected to behavior for being member of happy workplace organization, whereas the most influent factor was the connection of staying with organization (λx = 0.48), The result from weight factors analysis of behavior for being member of happy workplace of SAT found that all factors effected to behavior for being member of happy workplace organization, whereas the most influent factor was the intellection factor (λx = 0.48).

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