

Kannaphat Nithitwaraphakun 2013: Sequenced Course Model Development between English for Hotel 1 and Hotel Principles at Phranakhon Rajabhat University. Doctor of Philosophy (Curriculum and Instruction), Major Filed: Curriculum and Instruction, Department of Education. Thesis Advisor: Associate Professor Nataya Pилanthanonnd, Ph.D. 256 pages.

The research aims to develop and evaluate the effectiveness of the course based on the sequenced model in the subjects English for Hotel I and Hotel Principles. The population are the 30 undergraduate students majoring in Tourism Industry, Phranakorn Rajabhat University. They registered the two courses mentioned in the first semester of 2012 academic year. The instruments used in the research were lesson plans, learning materials in each learning unit, teachings and learning materials, the achievement evaluation forms, integrated tasks or assignments in both subjects, as well as the questionnaires on the instruction of the data analysis employing percentages and means. The findings of the instruction employing the course based on sequenced model in English for Hotel 1 and Hotel Principles indicated that the means of their learning achievement scores are 77.20%. In terms of skills and knowledge learned in English for Hotel 1, the means scores that the students received from evaluating the four integrated assignments of two subjects were 81.68 or 81.35 % (standard deviation=0.34). The result showed that the students has obviously improved their abilities and skills in each task such as writing ,communicative and teamwork skills. In addition, the students gained more rapid understanding in the learning content. According to the findings of the questionnaire regarding the students' opinions towards the integrated models of two courses, Most of them were satisfied with this type of instruction of the high level; that is, the means were 3.94. When considering each factor, the highest means were the lecturers (4.11), measurement and evaluation (4.01), and benefit and application (4.00) respectively.

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Thesis Advisor's signature