Abstract

The research on "Communication for the negotiation and struggling on meaning by night-singing female" was done in order to study and understand the social context of the night-singing female and the process of "becoming" night singer, and to understand the definition of meaning towards themselves of night-singing females and others' meaning, that consisted of the family members and those who were not the family members including band colleagues, employer, visitors or customers, as well as to learn about meaning communication process used by the night-singing female in negotiating and struggling with those living near them. In this study, the researcher applied the concept of feminism, of post-modern feminism, of working and profession, of message sender, and the ideas of four kinds of capital by Pierre Bourdieu to be used in this study. On part of design, the researcher conducted studied into ethnography and used cultural studies as the way of studying female in order to gain understanding in the communication for the negotiation and struggling on meaning of night-singing female. According to the study, the researcher found as follows:

In defining the meaning by the night-singing female, the researcher found that people in some social groups regarded the night-singing female in a negative way or considered the night-singing female on stereotype basis, a kind of "not-good lady"; however, the night-singing females in this group did not think in this way but struggling to bring their bright sides out in order to negotiate with the society that they were just females working on music service. And since the area of "pub" is the one with ambivalent definition without clear dividing line of meaning; therefore, "pub" became the area where the night-singing females have chance to gain empowerment in struggling to acquiring the definition on four sides including feminism, night time, pub area, and singing career by taking these definitions to be their own possession under the professional context for them.

Besides, for the fact that a female would "become" the night-singing female, they need to accumulate various sides of capital including economic capital, cultural

capital, symbolic capital, and social capital since in working as a night singer, it is necessary to have experiences and capitals so that these experiences and capitals could be used with strategies in communication in various ways as to the negotiation with family members and those who are not their family members including band colleagues, employer, visitors or customers. It can be said that the more the night-singing females accumulate capitals of various sides, the more empowerment to struggle to acquire for area, as regarded by society as powering area of men that is "pub, they can gain.

The negotiation of the night-singing females of these two groups has different forms according to the person with whom the night-singing females negotiate by applying communication in a mixture of feminine and masculine; that is, in negotiating with different people in different context, the night-singing female would apply feminine communication skills as a condition in working as a singer normally; but if there is a different condition during working as a night singer, especially when they are looked down upon their "dignity" of feminine, these night-singing females would apply identity of or would respond by using masculine communication skills in the context of this pub area.