

## Abstract

The Thesis entitle “Self-Development in Changing Society : Attitude of Female Adolescent in Bangkok” aims to study; 1) the factors affecting on female adolescent in Bangkok, 2) to study life style and behavior of female adolescent in changing society and 3) to study attitude and life style of female adolescent in Bangkok. The data was collected by method of questionnaires with 400 female adolescent. It is quantitative study and depth interview with 10 female adolescence . The data were collected by accidental-random sampling. The results were computed and analyzed using descriptive statistic.

The study revealed that factors affecting on female adolescent is their own behavior influencing by their friend, their family, and social environment. The attitudes of life style in social change have relationship with the social group at low level. The behaviors in social change have relationship with the social group at average level. The factors that affect on behavior have relationship with the attitudes of life style in social change in average level.

The study revealed that most of them want a good family lives and parent live together. They need freedom to make decision with their own life. The mass media should support the adolescent to do good and useful activities. The female adolescent should understand the social change and not allow themselves to be the victim of the social situation. They should learn how to refuse the temptation and know to select good friends and follow the self sufficiency model in living so as to prevent all type of temptation that may occur in the changing society.