ABSTRACT

This paper aims at studying the interaction between the Thai state and international civil society regarding the problem of Thailand's southernmost unrest. I propose that although civil society can be instrumental to address problems elsewhere, it is unable to effectively address the problems of Thai society and play an assistance role. I argue that the feeling of otherness reinforced by ethnocentrism, the inability of transnational publics sphere to influence the Thai state, and the state-centric reportage of international media, are among the prime reasons for hampering international civil society's role to help cure the southern problem of Thailand.