

Juthamas Phatthanakunmongkol 2013 : Evaluation of Purchasing Procedure in Electronic Commodity Exporting Company in Samut Prakan Province. Master of Business Administration, Major Field: Faculty of Business Administration. Thesis Advisor: Assistant Professor Tipparat Laohavichien, Ph.D. 132 pages.

This research aimed to study the purchasing's procedure in electronic exporting company in Samut Prakan Province classified by company characteristics : authorized capital, number of employees and the status of ISO9000 certificated. This study used questionnaire to collect data, the respondents were 104 electronic exporting companies in Samut Prakan Province from 105 companies, for the response rate 99 percentage. The statistical methods were used to analysis percentage, mean, standard deviation and Analysis of Variance (ANOVA). The level of statistical significance was at 0.05

The result indicated that the companies with difference authorized capital, number of employees, and the status of ISO9000 certificated had difference purchasing's procedure in term of supplier relationship management, negotiation, cost analysis, and supplier selection which were significance differences at 0.05, while had no difference on purchasing's procedure in term of communication. The company had difference on authorized capital would have difference purchasing's procedure at the level of statistical significance at 0.05 which can explain that more than 200 employees would have better purchasing's procedure that at least 50 employees and 50-200 employees. The company had no difference on the status of ISO9000 certificated would have difference purchasing's procedure at level of statistical significance at 0.05.

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Thesis Advisor's signature