

Abstract

This is a study on “Factors Relating to Career Choices of Grade-12 Students Assumptionsuksa School Bangrak District, Bangkok Metropolis”. The objective of the research was to study factors relating to career choices of grade-12 students. The statistical analysis used are frequency, percentage, mean and standard deviation.

The results showed that the most important factors on students' career choices were personal factors, information and other related persons respectively. On personal factors, it was found that students' interest was the most important and related to their target in life. In addition, students in the science-mathematical stream tended to choose careers that relate to medicine, pharmacy and architecture. Students in the art-language stream tended to choose careers relate to interpretation, law and accounting. Regarding information, it was found that students learned from television the most. Art-language students paid more attention to information than their science-mathematics counterparts. On factors about other related people, it was found that parents who were closest to the students had the biggest influence on the students' choice of careers.

The research suggested that in order for grade-12 students to choose appropriate careers that best suit their needs there should be correct information on different careers available to students and their parents. Such information would enable them to see values and importance of different careers. Parents should be encouraged to listen to information on career choices and play a bigger part in the advisory role. At any rate, importance should also be given to television and to school guidance teachers who were also close to the students concerned and who were in a position to provide information to them and their parents.