

Abstract

This is the study on “Attitudes and Needs of Welfare Among Early Working Age Group of Employees in a Fitness Center”. The objectives of the research were to study the attitudes towards the welfare of the early working age group of employees, uses of the welfare services as well as needs. The samples were employees in a fitness center totaling 60. Twenty employees worked at the Head office, 10 were sales counselors and 30 were personal trainers. The data were collected by using questionnaire. The statistical analysis methods used were percentages, averages and standard deviation .

The findings were as follow:

The majority of the samples were males, 23-25 years old, single, work duration was less than 1 year with a salary of Baht 15,001-30,000 per month. The samples' life style was spending time watching T.V. or other media at home. Their eating habit was based on fast food. They had good attitude towards the use of the fitness center either by themselves or spouses free of charge. Their welfare need was best met having the uniform. The most needed welfare expressed by the samples was health care, next to that was education.

The researcher suggested that the organization should provide welfare in accordance or suitable for the employee's life style. There should be regular need survey in order to provide update welfare services which suited the present day's need. Employees should be given a chance to participate in the organization's welfare provision decisions.