

## CONTENTS

	PAGE
ABSTRACT.....	ii
ACKNOWLEDGEMENTS .....	iii
CONTENTS .....	iv
LIST OF TABLES .....	vi
CHAPTER	
1. INTRODUCTION.....	1
1.1 Background .....	1
1.2 Statement of the Problem.....	3
1.3 Objectives of the Study.....	3
1.4 Definitions of Terms .....	4
1.5 Scope of the Study.....	4
1.6 Significance of the Study .....	4
1.7 Organization of the Study.....	5
2. REVIEW OF LITERATURE.....	6
2.1. Media Exposure.....	6
2.2 Reading Interests of Teenagers.....	8
2.3 Previous Similar Studies .....	11
2.4 Summary .....	13
3. METHODOLOGY.....	15
3.1 Subjects .....	15
3.2 Materials.....	15
3.3 Procedures .....	16
3.4 Data Analysis .....	17

4.	RESULTS .....	18
4.1	Demographic Data.....	18
4.2	Teen Novel Book Reading Behavior.....	20
4.3	Effects of Teen Novel Book Reading Behavior.....	27
4.4	Readers' Comments and Suggestions.....	30
5.	CONCLUSIONS, DISCUSSIONS AND RECOMMENDATIONS.....	32
5.1	Summary of the Study.....	32
5.2	Summary of the Findings.....	32
5.3	Discussions.....	34
5.4	Conclusions.....	37
5.5	Recommendations for Further Research.....	37
	REFERENCES.....	39
	APPENDIXES.....	41
A.	Questionnaire in English.....	41
B.	Questionnaire in Thai.....	46