

## APPENDIX A

### ENGLISH QUESTIONNAIRE

#### **The Relationship between Awareness and Participation in CSR Activities of Students at Rangsit University**

Objective: This study is a partial fulfillment of an Independent Study of an MA student in English for Careers, Language Institute at Thammasat University. All of the collected information is for academic purpose only and will be strictly treated with confidentiality. Please kindly respond with fact to all items in this questionnaire. Thank you for your cooperation.

This questionnaire is divided into four parts:

**Part 1** Demographic Data

**Part 2** Awareness and participation in CSR activities

**Part 3** Factors influencing students' interest in CSR activities

**Part 4** Suggestions

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#### **Part 1: Demographic Data**

**Instruction:** Please mark ✓ in the parentheses and fill in the blank that is suitable to you.

1. Gender                      ( ) Male                      ( ) Female
2. Age \_\_\_\_\_ years
3. Faculty \_\_\_\_\_

#### **Part 2: Awareness and participation in CSR activities**

**Instruction:** Please mark ✓ in the parentheses and fill in the blank that is suitable to you.

4. You know that Corporate Social Responsibility activities existed in Rangsit University.  
( ) Know                      **(Please answer the question no. 6 )**  
( ) Don't Know              **(Please answer the question no. 5 )**
5. The reasons why you **don't know** that Corporate Social Responsibility activities existed in Rangsit University. *(Only one answer)*  
( ) Not interested in                      ( ) Lack of public relations  
( ) Others (Please specify) \_\_\_\_\_

6. The reasons why you **know** that Corporate Social Responsibility activities existed in Rangsit University. *(Only one answer)*
- ☐ University personnel/staff
  - ☐ Friends
  - ☐ Communication Channels (i.e. handbills, brochures, T.V.)
  - ☐ Others (Please specify) \_\_\_\_\_
7. You participated in Corporate Social Responsibility activities of Rangsit University
- ☐ Participate **(Please answer the question no. 9)**
  - ☐ Not participate **(Please answer the question no. 8)**
8. The reason why you **didn't participate** in Corporate Social Responsibility activities of Rangsit University. *(Only one answer)*
- ☐ Existing CSR activities are uninteresting
  - ☐ I don't like to participate in any activities
  - ☐ I don't mind about the importance of CSR activities
  - ☐ Others (Please specify) \_\_\_\_\_
9. You **participated** in CSR activities as follows: *(More than one answer can be chosen)*
- ☐ Social contribution
  - ☐ Environmental conservation
  - ☐ Thai Art and cultural promotion
  - ☐ Donation activity
  - ☐ Others (Please specify) \_\_\_\_\_
10. People influencing your decision on participation or not participation in CSR activities. *(Only one answer)*
- ☐ Self
  - ☐ Parent
  - ☐ Friends
  - ☐ University
11. Characteristics of CSR activities that you **would like** to participate in. *(Only one answer)*
- ☐ Sustainable
  - ☐ Easy to make/Can make immediately
  - ☐ Field Trip
  - ☐ Others (Please specify) \_\_\_\_\_

**Part 3 Factors influencing students' interest in CSR activities.**

**Instruction:** Please mark ✓ in the column that most matches your opinion

**3.1 Necessity of study and work**

<b>3.1 Necessity of study and work</b>	<b>Disagree 1</b>	<b>Uncertain 2</b>	<b>Agree 3</b>
1. CSR activities can be used as a reference in applying for a job.			
2. Experience received from CSR activities can be used in my future career.			
3. CSR activities are useful for doing class assignment/report.			
4. CSR activities are established by my faculty.			
5. If my future career relates to CSR, I will know how to solve the problem.			
6. CSR activities are introduced by your instructor.			
7. CSR activities increase your knowledge from outside the class.			

**3.2 Attitude towards CSR activities**

<b>3.2 Attitude towards CSR activities</b>	<b>Disagree 1</b>	<b>Uncertain 2</b>	<b>Agree 3</b>
1. It is a trendy activity.			
2. It is activities that help the doers feel happy.			
3. It helps create the relationship among students.			
4. It helps the doers feel proud of themselves for being the ones who help communities.			
5. It helps you take your free time for contributing communities.			
6. It creates a good image of Rangsit University.			
7. It helps Rangsit University to be accepted by communities.			
8. It helps the doers become a good example for other students.			
9. It helps the doers have an image of CSR activist.			
10. It helps the doers become more concerned with contributing communities.			

### 3.3 Characteristics of CSR activities

3.3 Characteristics of CSR activities	Disagree 1	Uncertain 2	Agree 3
1. It aims mainly at benefits of community.			
2. It is a sustainable activity and performed continuously.			
3. Every member can participate in giving their opinions equally.			
4. There is no dishonesty among members.			
5. Its performances will be followed up steadily.			
6. Its performances don't expect to receive rewards.			
7. It doesn't pretend to help community for creating a good image.			
8. It implants the consciousness of social responsibility.			

### **Part 4** Comments/Suggestions

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