

**APPENDIX A**  
**QUESTIONNAIRE IN ENGLISH**

**A survey study of factor attracting visitors to Wachirabenchatat Park**

This Questionnaire is part of a research paper as partial fulfillment of the requirements of a Master of Arts in English for Careers, Language Institute, Thammasat University. The objective of the questionnaire is to find out factors attracting visitors to Wachirabenchatat park. Your response will be used for research purpose only. Your opinions in the questionnaire will be highly appreciated.

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*Instructions: Please read the following statement and mark ✓ in the box which mostly reflect your opinion.*

**Part 1: Personal data of respondents**

- |                                 |  |   |
|---------------------------------|--|---|
| <b>1 Gender</b>                 | <input type="checkbox"/> Male                      | <input type="checkbox"/> Female                   |
| <b>2 Age</b>                    | <input type="checkbox"/> Less than 20 years old    | <input type="checkbox"/> 21-30 years old          |
|                                 | <input type="checkbox"/> 31-40 years old           | <input type="checkbox"/> 41-50 years old          |
|                                 | <input type="checkbox"/> More than 50 years old    |   |
| <b>3 Education</b>              | <input type="checkbox"/> Primary school            | <input type="checkbox"/> Lower secondary school   |
|                                 | <input type="checkbox"/> Upper secondary school    | <input type="checkbox"/> Bachelor degree          |
|                                 | <input type="checkbox"/> Higher than Bachelor      |   |
| <b>4 Occupation</b>             | <input type="checkbox"/> Student                   | <input type="checkbox"/> Private company officer  |
|                                 | <input type="checkbox"/> Government officer        | <input type="checkbox"/> State Enterprise officer |
|                                 | <input type="checkbox"/> Vendors/Business Owner    | <input type="checkbox"/> Other _____              |
| <b>5 Average monthly income</b> | <input type="checkbox"/> Less than 5,000 baht      | <input type="checkbox"/> 5,001-10,000 baht        |
|                                 | <input type="checkbox"/> 10,001-20,000 baht        | <input type="checkbox"/> 20,001-40,000 baht       |
|                                 | <input type="checkbox"/> More than 40,000 baht     |   |
| <b>6 Residence area</b>         | <input type="checkbox"/> Chatuchak area            | <input type="checkbox"/> Outside Chatuchak area   |
|                                 | (please specify your area of your residence) _____ |   |

**Instructions:** Please read the following statement and mark ✓ in the box which mostly reflects your opinion

**Part 2: The characteristic of visitors who visit Wachirabenchatat Park**

**7 The frequency you visit Watcharabenchatat Park**

- |  |   |
|--|---|
| <input type="checkbox"/> First time            | <input type="checkbox"/> 1-2 times a week |
| <input type="checkbox"/> Once or twice a month | <input type="checkbox"/> Every month      |
| <input type="checkbox"/> (Please specify)_____ |   |

**8 You came to Wachirabenchatat park with**

- |  |  |
|--|--|
| <input type="checkbox"/> Alone                       | <input type="checkbox"/> Family/ relatives |
| <input type="checkbox"/> Friend(s)                   | <input type="checkbox"/> Organization      |
| <input type="checkbox"/> Other (please specify)_____ |  |

**9 You visit the Watcharabenchatat park**

- |  |   |
|--|---|
| <input type="checkbox"/> On foot       | <input type="checkbox"/> By taxi        |
| <input type="checkbox"/> By motorcycle | <input type="checkbox"/> By private car |
| <input type="checkbox"/> By bus        |   |

**10. You usually visit Wachiranbenchatat park at**

- |                                      |                                      |
|--------------------------------------|--------------------------------------|
| <input type="checkbox"/> 05.00-08.00 | <input type="checkbox"/> 8.01-11.00  |
| <input type="checkbox"/> 11.01-14.00 | <input type="checkbox"/> 14.01-17.00 |
| <input type="checkbox"/> 17.01-21.00 |                                      |

**11. You choose to come to Wachirabenchatat park because**

- |  |  |
|--|--|
| <input type="checkbox"/> Park scenery  | <input type="checkbox"/> Park facilities |
| <input type="checkbox"/> Park services | <input type="checkbox"/> Park activities |
| <input type="checkbox"/> Others _____  |  |

*Instruction: Please read the following statement and mark ✓ your answer which mostly reflect your opinion. or kindly fill in your comment in the space provided .*

**Part 3 The degree of attractions in terms of park services, facilities, activities and scenery**

**2.1 Attractions of the park services**

Park service	Very Good	Good	Neutral	Not good	Poor
1. Service time					
2. Staff service					
3. Security service					
4. Maintenance service					
5. The number of park staff					

**2.2 Attractions of the facilities**

Park facilities	Very Good	Good	Neutral	Not good	Poor
1. Path and road					
2. Toilets					
3. Parking lots					
4. Restaurants					
5. Public phones					
6. Trash cans					
7. Clear directions and signs					
8. Sport fields					

<b>Park facilities</b>	<b>Very Good</b>	<b>Good</b>	<b>Neutral</b>	<b>Not good</b>	<b>Poor</b>
<b>9. Sport equipment</b>					
<b>10. Playground equipment</b>					

### 2.3 Attractions of the activities

<b>Park activities</b>	<b>Very Good</b>	<b>Good</b>	<b>Neutral</b>	<b>Not good</b>	<b>Poor</b>
<b>1. Picnic</b>					
<b>2. Outdoor sports</b>					
<b>3. Bicycling and kayaking</b>					
<b>4. Swimming and playing in playground</b>					
<b>5. Camping and bird watching</b>					

### 2.4 Attractions of the scenery

<b>Park scenery</b>	<b>Very Good</b>	<b>Good</b>	<b>Neutral</b>	<b>Not good</b>	<b>Poor</b>
<b>1. Scenic beauty within the park</b>					
<b>2. The size of the park</b>					
<b>3. The varieties of trees and flowers</b>					
<b>4. Peacefulness</b>					
<b>5. Park's cleanliness</b>					
<b>6. Park decoration</b>					

*Instruction: Please read the following statement and mark ✓ your answer which mostly reflects your opinion and kindly give your comments in the space provided.*

**Part 4: Problems and Suggestions**

**The problems of the park**

1. Service problems

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2. Facility problems

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3. Activity problems

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4. Scenic problems

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**Suggestions**

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**\*\*Thank you for your cooperation.\*\***