

APPENDIX A

Questionnaire

Preference of Spa Therapists to Work in Thailand and Abroad

This questionnaire is a part of a research study as a partial fulfillment of the requirements for Master of Arts in English for Careers, Language Institute, Thammasat University. This study is aimed to compare the spa therapist preference to work in Thailand and abroad. I can assure that your response will be kept confidential and used for the study purpose only. Your cooperation in carrying out this questionnaire is appreciated.

Instruction: Please mark X in [] for true statements to your factual data and opinion.

Part 1: Demographic Information

1. Gender Male Female

2. Age 21-25 years 26-30 years 31-35 years
 36-40 years Over 41 years

3. Marital Status Single Married Divorced
Separated

4. Level of Education Secondary Diploma Bachelor Degree
 Higher Level Others (please specify).....

5. Have you worked in a field of spa? Yes No

Part 2: Behavior and Preference to Spa Career.

1. Have you ever worked in spa therapy? Yes No

2. Have you ever attended spa training? Yes No

3. What is your expertise?
 Thai Massage Massage for Remedy Oil Massage
 Facial Massage Scrubbing and Beauty Treatment

4. What is your purpose after finishing training?
 Study further Open own spa Work in a day spa
 Work in a hotel/resort spa Work abroad
 Freelancing Others (please specify).....
5. Do you think you should frequently change your job? Yes No
6. Why are you interested in spa career?
 Freelancing Able to work by oneself Individual competency
 High Income Nice and fragrant workplace Others (please specify).....
7. What is the monthly income you prefer to get from local spa working?
 6,000-8,000 Baht 8,001-10,000 Baht 10,001-12,000 Baht
 12,001-14,000 Baht 14,001 Baht up

Please mark X in [] for the statements best matching to your opinion

Part 3: The expectation in spa career.

Item	Statement	Level of Agreement				
		Very high	High	Fair	Less	Very less
1.	You expect high salary.					
2.	You expect high massage fee.					
3.	You expect better benefits.					
4.	You expect the stability of spa operation.					
5.	You expect the good reputation of spa operation.					
6.	You expect the convenience to go to work.					
7.	You expect a workplace close to your home.					
8.	You expect the new experience you will attain.					
9.	You expect to work abroad.					
10.	You expect to open your own spa.					

Part 4: The expectation in spa career in abroad.

1. Do you think your responses from above 10 points will be realised?
 Absolutely yes Maybe Absolutely no
2. Do you want to go to work abroad? Yes No
3. Do you have friends or any acquaintances working abroad in the spa industry?
 Yes No
4. Which aspects have you heard about working experience in spa abroad?
 Good points Bad points Both good and bad points
Please specify: Good points.....
Bad points.....
5. Have you heard about any insecurity or danger working abroad?
 Yes No
If yes, please specify.....
6. If you would go to work abroad, which zone or country are you interested to go?
 Asia Middle East Europe America and Canada
7. Do you think working abroad is better than in Thailand?
 Absolutely yes Maybe Unsure Absolutely no
8. What is your expected monthly income from abroad working?
 20,000 Baht 40,000 Baht 60,000 Baht
 80,000 Baht 100,000 Baht up
9. What is your expectation if able to work abroad in spa career?

Item	Statement	Level of Agreement				
		Very High	High	Fair	Less	Very less
6.1	You expect high income.					
6.2	You expect to attain new experience.					
6.3	You expect to attain language knowledge.					
6.4	You expect to live abroad.					
6.5	You expect to have a chance to marry a foreigner.					