

## **ABSTRACT**

A previous informal survey among Nielsen employees indicated the low rate of access to the new company online library. Thus, the purposes of this study were to evaluate the employees' reading comprehension of online articles, investigate some of the key problems of the employees in reading online articles, and determine the reading strategies the participants use while reading the online material. A Reading Comprehension Test drawn from an online article '2009 Industry Outlook: When times get tough, the tough go back-to-basics' with 10-multiple choice items and A self-completion questionnaire of the Survey of Reading Strategies (SORS) developed by Mokhtari and Sheorey (2003) was administered to 30 subjects. The results of the evaluation indicated that (i) the majority of the subjects seemed to be having difficulties in comprehension of the online articles (ii) the majority of the participants, especially the poor readers, had most problem with the difficult items that required semantic knowledge and advanced reading skills, such as finding the main idea and making inferences; and (iii) the research evidence also points strongly to the ineffective use of reading strategies and possibly lack of background knowledge and reading skills of the participants, especially lower-ability readers. Thus, reading skills and reading strategies training should be facilitated to help them develop their reading ability.