

APPENDIX C

Questionnaire in English

QUESTIONNAIRE

Parents' Understanding and Application of TV Rating System:

A Survey among Parents in Bangkok

- This questionnaire is aimed to survey parents' understanding and application toward Thai television rating system.
- This survey is a part of a research as a partial fulfillment of the requirements for Master of Arts in English for Career, Language Institute, Thammasat University.

Please feel free to stop completing the questionnaire at any time you wish to.

Part 1: Personal Information

Direction: With the following questions, mark in the box provided in front of your selected answers.

1. What the age range of your child/children:

☐

0-6 years old

☐

6-12 years old

☐

12-18 years old

2. Your gender:

☐

Male

☐

Female

3. Relationship to the child/children:

☐

Father

☐

Mother

☐

Siblings

☐

Relative Guardians

☐

Non relative guardians

4. Parental Educational Level:

☐

Lower than Matthayom 6

☐

Matthayom 6 level

☐

Bachelor degree

☐

Higher than Bachelor degree

5. Television watching habits:

6.1 How many hours in average that you spend on watching television in a day?

☐

Less than 2 hours

☐

2-4 hours

☐

More than 4 hours

6.2 How many hours in average that your child spends on watching television in a day?

☐

Less than 2 hours

☐

2-4 hours

☐

More than 4 hours

6.3 Do you allow your child to have television in the bedroom?

☐

Yes

☐

No

6.4 Do you and your child watch television together?

☐

Yes

☐

No

6.5 Do you believe that children are influenced by TV content?

☐






Yes

☐

No

Part 2: Parents' Understanding of TV Rating System

Direction: With the following questions, mark in the box provided in front of your selected answers.

1.  The Dor Dek rated program is recommended for children viewers at age 2-12-year-old. ☐ Yes ☐ No
2.  Parents should not allow pre-school children to view programs with this rating. ☐ Yes ☐ No
3.  Only program rated Thor Taharn that all members of family should watch together. ☐ Yes ☐ No
4.  This rating refers to the inappropriate contents which parents should give children advises while they are watching. ☐ Yes ☐ No
5.  This rating recommend parents to give advices to viewer who are below 13 years old. ☐ Yes ☐ No

Part 3: Application of TV Rating System

Instruction: Please mark on the box that most suitable to your answers.

	Always	Often	Sometime	Rarely	Never
1. How often do you review the ratings whether they match the contents of TV programs?					
2. How often do you use ratings to help choose what program your children may watch?					
3. How often do you introduce the program with rating that suite to your children ages to them?					
4. How often do you check the rating before allowing your children to watch the program?					
5. How often do you check the rating before prohibiting your children to watch that program?					
6. How often do you talk to your children about the program with rating that do not suite their ages.					
7. How often do you explain to your children about the meaning of each rating?					
8. How often do you teach your children to select the program with rating that suitable for their age-range?					
9. How often do you explain why program labeled with certain rating to children?					
10. How often do you stop children to watch the programs that do not match their ages in the middle?					

Part 4: Reliability of TV Rating System

Instruction: Please mark in the box that most suitable to your opinion.

	Very much	Much	Maybe	Little	Not at all
1. How much do you think that the rating contribute to your decision making?					
2. How much do you think that the rating is accurate with the program rating given?					
3. How much do you think that the rating signs are easy to understand?					
4. How much do you think that the description given below the sign help you to understand its content?					
5. How much do you think that the rating is reliable?					

Part 5: Comments

Instruction: Please give the chronological order from 1-4 into the boxes provided in front of the topic in which you believe the rating system should be developed most (Number 1 represents as the first matter that needs urgent correction and so on)

☐ Appearance of the label

☐ Publicize the idea of rating

☐ Description in the label

☐ Period to be appear on TV screen

☐ Others (Please describe) _____