

Wanwisa Yuekyen 2012: People's Participation of Natural Resources and Environment Conservation in Hua Hin Municipal, Hua Hin District, Prachuap Khiri Khan Province. Master of Arts (Applied Sociology), Major Field: Applied Sociology, Department of Sociology and Anthropology. Thesis Advisor: Assistant Professor Sowatree Nathalang, Ph.D. 99 pages.

The objectives of the study titled of People's Participation of Natural Resources and Environment Conservation in Hua Hin Municipal, Hua Hin District, Prachuap Khiri Khan Province were to study factors relating to the people's participation of natural resources and environment conservation, to study people's participation of natural resources and environment conservation and to study the problems and suggestions of the People's Participation of Natural Resources and Environment Conservation in Hua Hin Municipal, Hua Hin District, Prachuap Khiri Khan Province. The research population were 398 who lived in the area Hua Hin Municipal, Hua Hin District, Prachuap Khiri Khan Province. The research tools used in the study was questionnaire survey. The data was analyzed by percentage, mean and standard deviation and Chi-square statistical significance at .05

The results of the study showed that most of people studied were women who lived in Hua Hin Municipal, Hua Hin District, Prachuap Khiri Khan Province aged 51–60 years. They were families, total number of households member were 4-6 having high school graduation and were buddhist. Trade and professional income from 5,001 to 10,000 baht per month and have lived in community for 11 years. They did not attend the meeting and training with community leaders. Their knowledge about the conservation of natural resources and environment was at the moderate level. The level of participation of natural resources and environment conservation was at the moderate level with the mean score of 2.82. By considering items chronologically, first order was beneficiary while the second one was a joint activity. Monitoring and evaluation including decision making were the final ones. Problems encountered and recommendations for people's participation in natural resources and environment conservation showed that people need the Hua Hin Municipal to supply garbage bin properly and have accurate garbage collection schedule. They want Hua Hin Municipal working plan to have an accurate and have activities to conserve natural resources and environment from time to time. These were in accordance with the study hypothesis of the personal factors associated with people's participation of natural resources and environment conservation which were statistically significance at .05

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Student's signature

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Thesis Advisor's signature