

Thesis Title	Morality and "Kit-pen" Ability of Rural People in Warin Chamrab District, Ubon Ratchathani Province
Name	Sukhumarn Parsawang
Concentration	Adult and Continuing Education
Department	Non-formal Education
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ABSTRACT

This research studied 1) the level of morality, and the way rural people in Warin Chamrab District, Ubon Ratchathani Province, use information to make decision (Kit-pen ability). 2) the comparison of gender, age, education level, occupation, income, marital status, number of children, family relationship, child-rearing style and participation in religious activities and moral conduct and "Kit-pen" ability of rural people. and 3) the relationship between moral conduct and "Kit-pen" ability of rural people.

The samples in the research consisted of 393 rural people in Warin Chamrab District who were at least thirteen years old. Questionnaires were used to assess moral action Case studied were conducted to identify the "Kit-pen" ability. Data was analyzed by percentage, mean, standard deviation, t-test, Analysis of Variance and Pearson Product-moment Correlation Coefficient.

The findings were :

1. The Morality of rural people in Warin Chamrab District was at Level 3; that is, people generally behaved according to the majority rules. It was found that the moral conduct involved kindness/mercy, solve problems wisely, being careful, being conscientious and acting sincerely.

2. The majority of subjects used information from 2 source - self knowledge and knowledge from books - when solving problems

using "Kit-pen" ability.

3. The moral conduct of the subjects showed statistically significant differences due to age, number of children, child-rearing style and participation in religious activities.

4. "Kit-pen" Ability of rural people in Warin Chamrab District found statistically significant differences due to education level.

5. The research found that moral conduct was not significantly related to "Kit-pen" ability. Only kindness/mercy was found to be related to the "Kit-pen" ability.