

Sumalee Intichun 2014: Effectiveness of Health Education Program Affecting Self-Care Behavior of Psoriasis Patients Who Received Treatment at Institute of Dermatology. Master of Science (Health Education), Major Field: Health Education, Department of Physical Education. Thesis Advisor: Assistant Professor Karuntharat Boonchuaythanasi, Ph.D. 93 pages.

This study was a quasi experimental research aimed to investigate the effectiveness of health education program on self-care behavior of psoriasis patients who received treatment at Institute of Dermatology Bangkok. The samples were Psoriasis Patients who received treatment at Institute of Dermatology Bangkok selected by multistage sample. The Psoriasis patients were assigned into the experimental group and control group. There were 30 Psoriasis patients both in the experiment and the control group equally. The research instruments was the health education program and the questionnaire developed by the researcher. The research tools constructed and tested for validity and reliability. The experiment group participated in four weeks health education program were implemented once a week continuously. Data collectioned at the baseline and after finish the health education program.

The major finding showed that after participating in health education program, the experimental group had higher perceived severity, perceived benefits, perceived barriers, cues to action, self efficacy and self-care behavior than the baseline and than those in the the control group at a .05 statistical significant level. However, there was no statistical different found in precieved barrier in the experiment program between the base line and after parthcipating in the health education program and between those in the control group.

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Thesis Advisor's signature