

Kanyarat Sornkong 2014: The Knowledge Transmission Process of Local Handicraft :  
A case Study of Making with Pikul Design Moo 1, Tambon Bankrathum, Amphoe Sena,  
Changwat Phra Nakhon Si Ayutthaya. Master of Education (Vocational Education  
Development), Major Field: Vocational Education Development, Department of Vocational  
Education. Thesis Advisor: Assistant Professor Anuchai Ramwarungkura, Ph.D.  
198 pages.

The objective of this research was to study the knowledge transmission process of local  
handicraft Pikul-Pattern rattan basket at Moo 1, Tambon Bankrathum, Amphoe Sena, Changwat  
Phra Nakhon Sri Ayutthaya. The study was a qualitative research. The target group of this research  
consisted of 3 key informants who transferred the local handicraft of Pikul-Pattern rattan basket, 7 of  
transferees, and 5 of stakeholders. The research instruments were composed of interview form,  
observation form. The observation, interview, and focus group discussion were the techniques of  
data collection. The data would be analyzed and presented by the mean of content analysis.

The result of the research showed that the knowledge transmission process of local  
handicraft Pikul-Pattern rattan basket at Moo1 Tambon Bankrathum, Amphoe Sena, Changwat  
Phra Nakhon Si Ayutthaya were divided into 2 periods: 1) knowledge transmission in the past  
was domestically performed for the purpose for domestic usage. The transmissioners were the  
parents, transferees were the siblings, knowledge transmission site was at home, knowledge  
transmission pattern was unofficial The content of knowledge transmission was covered the  
whole manufacturing process. 2) knowledge transmission at the present time was divided into  
2 categories 2.1) knowledge transmission in relative with the purpose to earn a living.  
The transferers were the cousins, the transferees were the siblings, knowledge transmission  
location was at home. Knowledge transmission pattern was unofficial. The content of this  
knowledge transmission thoroughly was covered the whole manufacturing process. 2.2) knowledge  
transmission at education institutes: The objective was to encourage realization of the importance  
of the local handicrafts. The transferers were the local wisdoms, the transferees were the students,  
knowledge transmission locations were at academic institutes, Pattern of this knowledge  
transmission was official. The content of this knowledge transmission process did not completely  
cover the whole manufacturing process.

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Student's signature

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Thesis Advisor's signature