

Chat Seangchay, Police Lieutenant 2014: Baan Yang Noi Villagers' View Towards Social Development of Brahma Vachirayan. Master of Arts (Social Development), Major Field: Social Development, Faculty of Social Sciences. Thesis Advisor: Professor Yuwat Vuthimedhi, Ph.D. 103 pages.

The research aims to study firstly, an idea and concept of social development through program and its activities of Brahma Vachirayan. Secondly, this research objects to study attitudes of local people to Brahma Vachirayan's social development program, based in Baan Yang Noi. In addition to social development program, there are four significant projects. Firstly, there is Promotion of Supplementary Occupations through related techniques of Her Majesty Queen Sirikit of Thailand, Baan Yang Noi project sited. Secondly, project towards the 50th Anniversary Mahavajiralongkorn Hospital. Thirdly, it projects to development of Yang Noi Temple. Last but not least, there is community development activities based in Baan Yang Noi. Technically, there are two applicable research methodologies such as qualitative and quantitative research. The research population targets are 285 with utilizing of questionnaires for data collection in terms of quantitative research while interview schedule was used to get data from ten key informants interview will be applied of qualitative research.

As the results, of the people attitudes towards religious activities are very strong perspectives in particular Sangha Side Committee and religious distribution as well as community development dimension. Relatively, after data analyzed both quantitatively and qualitative research regarding to 4 projects activities, local people perspectives are very high in terms of health welfare and its utilities.

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Student's signature

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Thesis Advisor's signature