

Preeyaporn Pramual 2014: Factors Affecting the Export from Thailand to European Union Before and During European Debt Crisis. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Miss Piyaphan Changwatchai, Ph.D. 140 pages.

This research aims to analyze the factors affecting the export from Thailand to European Union before and during European debt crisis using panel data of Thailand and member of European Union from 2nd quarter 2005 to 2nd quarter 2013. Multiple regression analysis panel model was utilized to analyze factors affecting the export from Thailand to European Union before and during European debt crisis.

European debt crisis has negative affect on the export from Thailand to European Union only for a short period of time. And then the exports have been growing later. This analysis of the factors affecting the export from Thailand to European Union before and during European debt crisis indicates that gross domestic product of Thailand and gross domestic product of European Union have positive affect on the export from Thailand to European Union while export price indexes of Thailand and unemployment rate of European Union have negative on the export from Thailand to European Union. EU public debt doesn't affect on the total export from Thailand to European Union. As for the analysis of each group of product , EU public debt affect on the export of industry goods but has negative affect on agricultural goods, agricultural industry goods and mineral goods.

As a result of this analysis, the government should pay more attention to development of products with low cost so that Thai exporters would be able to compete in price with their rivals and the exporters should focus on their quality products for the export requirements for the European Union to make a positive impact on Thailand's export further.

Student's signature

Thesis Advisor's signature