

Dusit Saengtakhu 2014: Strategic Manpower Development for Steel Structure
Fabrication and Pressure Parts Industry. Master of Business Administration, Major Field:
Business Administration, Faculty of Business Administration. Thesis Advisor:
Mr. Suparerk Sooksmarn, D.P.A. 207 pages.

This research aims to study: 1) the situation and development direction of the overall economy included demand trends in the structural steel fabrication and pressure components, 2) the manpower situation of supply and demand in the overall level of structural steel and pressure components fabrication industrial including analyzes problems in the development of manpower for this industrial sector, especially the imbalance between demand and supply of manpower and 3) to forming the strategic of manpower development for steel structures and pressure parts fabrication industries. This research is the qualitative research. The researcher divided the operations into three main steps: First, the researcher will review secondary data that related with the manpower needs and workforce development of this industry, then to storage aid antibodies primary data by in depth interviewing from executive group and operators in this industry for about 6 companies with audio recording of the interview and the final stage of the research will analysis and formulate to the strategic of manpower development for this industry.

The results was found that this industry has continued growing and this industry being shortage of manpower, especially operators that graduated in field vocational, firm must cooperate with government and academy to follow the Strategic Plan that has been prepared by the researcher to develop in this research and the research is expected to contribute to the manpower of this industry will continue improve in the near future.

Student's signature

Thesis Advisor's signature