

ABSTRACT

Title of Research Paper : Success of the Saving Groups for Production in Srimahaphot District, Prachinburi Province

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The study examined the level of achievement of the saving groups for production and the factors affecting their operational success according to the executive committee of the saving groups for production. The data were collected from 373 executive committee members of 34 saving groups for production in Srimahaphot District, Prachinburi Province. A questionnaire was used to collect the data the findings were summed up below:

1. Characteristics of the sample. Most of the samples were male. Their age range was 47 years. The majority completed primary school and earned a yearly income of 50,001-100,000 baht.

2. The operation of the saving groups for production as a whole was found to be successful at a high level. When individual components of success were considered, arrangement of activities for the members, support and promotion for the member, and benefit the members gained were found to be successful at a high level. On the contrary, getting support from outsiders was found to be successful at a low level.

3. The factors affecting the operational achievement of the saving group for production were the executive committee's income, the year when the group was formed, support from government officials, support from the community leaders and access to the information about saving groups.

Recommendations

1. The saving group and related agencies must accelerate the public relations work, arrange activities, and hold community meetings to explain clearly to people the importance of the saving group for production so that people will participate more in their activities. Also, there should be coordination among the saving groups and with outside agencies to seek support from them.

2. The related agencies and officials should provide the saving groups with capital funds, material and equipment to hold activities in different projects implemented by the saving groups.

3. The related agencies and officials should provide more academic support, relevant information and knowledge and take the saving group members for observation tours.