

ABSTRACT

Title of Research Paper : Evaluation on Operation of Samutprakarn Industry Office
Author : Mrs Tipaporn Sunkapan
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The study on the Evaluation of Samutprakarn Province Industrial Office has 3 main purposes :- 1) to evaluate the operation effectiveness of Samutprakarn Province Industrial Office 2) to evaluate the operation efficiency of Samutprakarn Province Industrial Office 3) to study the Impacts of the operation plans of Samutprakarn Province Industrial Office.

The conceptual framework of the evaluation is undered the Input-output Model. Population in the study were the government officers for Ministry of Industry who work in Samutprakarn Province, the executive manager of SME's and Chairman of Provincial Industrial Council , Chairman of Chamber of Commerce , the people who live around the industries in Samutprakarn Province. The study used questionnaires ,indept interviews, and observation for data collection tools. The statistics method used for the study were frequency, percentage, and mean. Including the analysis data from the documents of that office and other related Web-sites.

Results of the study were as follow:-

1. The operation effectiveness of Samutprakarn Province Industrial Office considered by the part of solving problem for the clients, the operation that under the Industrial Restructuring Plan, the progress and the operation result were at the low level.
2. The operation efficiency of Samutprakarn Province Industrial Office which consider by the input factors were at rather low level and working process were at low level.
3. The result of the operation had potential as cooperation center between Government and NGO to develop and promote the industrial activities in the Province.
4. The impact occurred from the operation of Samutprakarn Province Industrial Office. The people had environment and social problems at rather low. The entrepreneurs satisfied the service from government office at the rather high.

could help analyze the potential of industry in Samutprakarn Province in order to develop and promote different industries in the province. They could act as representatives of the private sector to participate in setting the provincial development plan and the national industrial development plan.

4. The operation of the Samutprakarn industry office had an impact on the environment and the society at a rather low level. The entrepreneurs were satisfied with the service of the public agency at a rather high level.

Recommendations

1. The Ministry of Industry should focus on seeking cooperation between government and private organizations and private organizations and the coordination center to recommend the industrial development policy, to give assistance in productivity, administration and management. It should be the center of the database on marketing and other data necessary to businesses.

2. The Ministry of Industry should adjust its role from oversight, inspection and implementation to promotion and support of the private sector to play a leading role in investment and in competition with other countries.

3. The industrial restructure plan, the restructure of the Ministry of Industry and the industrial masterplan should be revised to make them more practical, and follow-ups should be done continuously.

4. The regional offices should have a chance to set the plans so that they can really cope with the problems and needs of the areas

5. Decentralization of power to the region should be made, especially in personnel and budget management.

6. The central administration should amend the rules and regulations to facilitate the work.

7. The central administration should transfer the personnel to regional offices.

8. The Provincial Industry Office should disseminate related information to the public.