

ABSTRACT

Title of Research Paper : Driving Behavior of Motorists in Bangkok
Author : Mr.Rungroj Witthayakomol
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The study investigated the motorists' behavior in following the traffic regulations and the factors influencing their driving behavior. The data were collected from 500 motorists in Bangkok by using a questionnaire. The findings were summed up as follows:

1. General characteristics of the samples. Most of the samples were male and were single. They were 34 years old or more. They had a Bachelor's degree or higher. They earned 10,001-30,000 baht a month. They get a 5-10 year driving license. They had short eyesight. They experienced road accidents in the past 5 years. They drove 10-30 kilometers a day.

2. The samples were found to have a good knowledge about traffic regulations ($\bar{x} = 0.67$)

3. Most of the samples had a moderate driving behavior ($\bar{x} = 2.34$)

4. When the hypotheses were tested, the factors significantly influencing the Motorists' driving behavior were age, sex, status, education, income, the number of years stated in the driving license and knowledge about traffic regulations. On the contrary, no relationship was found between their driving behavior and eyesight, experience in road accidents and the driving distance each day.