

Teerawat Montaisong 2014: A Model of School Administrative Effectiveness for Master School Development to ASEAN Community. Doctor of Education (Educational Administration), Major Fields: Educational Administration, Department of Education. Thesis Advisor: Mrs. Achara Niyamabha, Ph.D. 205 pages.

The purposes of this research were 1) To study factors of effective administration of master schools in lines with ASEAN community citizenship 2) To develop a model of school administrative effectiveness for master school development in lines with ASEAN community citizenship 3) To validate the model of school administrative effectiveness for master school development in lines with ASEAN community citizenship. The populations were 340 directors and assistant directors of 68 ASEAN community oriented master schools. **The research instrument was a questionnaire constructed by the researcher. The data are analyzed, using computer programs, in terms of percentage, mean, standard deviation, factor analyses, multiple regression analysis, and validate the model cluster analysis technique with a two-step cluster analysis.**

The findings were as follows: Eleven administrative factors were found. They were ranked in terms of their importance from the top as administration standard according to the weight variable. 1) Leadership that promotes performance of teachers. 2) Perception and awareness. 3) Goals and expectation. 4) Processes, activities, and evaluation. 5) Curriculum development. 6) Participation. 7) Communication. 8) Effectiveness of teaching. 9) Personnel development. 10) Atmosphere that encourages learning. And 11) Supervision, monitoring. Using administrative factors those schools could be classified into two models. The first model is focus on Supervision . And the second model is focus on goal.

Student's signature

Thesis Advisor's signature