

ABSTRACT

Title of Research Paper : Factors Influencing People Behavior Toward Dog Rabies Vaccination in Samutprakarn Province

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The Study titled Factors Influencing People Behavior Toward Dog Rabies Vaccination in Samutprakarn Province has 2 objectives as follow:

1. To study people behavior toward dog rabies vaccination in Samutprakarn province.
2. To study the factors influencing people behavior toward dog rabies vaccination in Samutprakarn province.

Samples are 450 people who are dog owner in Samutprakarn province. The questionnaire was the tool use to collect the data. The statistics technique used in the analysis were frequency, percentage, mean, standard deviation, t-test and F-test.

Results

1. The results found that people in Samutprakarn province have high level of knowledge and understanding on dog rabies vaccination and high level of behavior toward dog rabies vaccination.

2. The results of hypothesis testing indicated that gender, education level, occupation, family income, number of dogs, method of get dog, objective to breed dog and suggestion receivable for dog rabies vaccination of respondents were not the factors influencing behavior toward dog rabies vaccination. But found that age, status in family, number of family member, person who advice about dog rabies disease, source of dogs rabies disease information and knowledge and understanding in dogs

rabies disease of respondents are the factors influencing behavior toward dog rabies vaccination at .05 significance level.

Recommendations

1. Government officers should have too much promoted about the information of dog rabies vaccination which according to stimulus the knowledge and understanding in dogs rabies disease

2. The future research should study about the knowledge and understanding in dogs' rabies disease, which can find the strategy to improve the efficiency in dog rabies vaccination policy of government.

3. The future research should study about the people's satisfaction toward dogs' rabies vaccination, which can make the priority to support and promote the rabies vaccination activity.

4. The future research should study in the terms of the comparison between satisfaction, acceptance, and realization of people toward dogs' rabies vaccination, which can find the strategy to improve the efficiency in dog rabies vaccination policy of government.