

ABSTRACT

Title of Research Paper : The Opinion of Public Relation Department
Officials toward Access to Information Act
B.E. 2540 : A Case Study of Officials in
North Eastern Region

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Degree : Master of Arts (Social Development)

Year : 2001

The study of “The Opinion of Public Relation Department Officials toward Access to Information Act B.E. 2540 : A Case Study of Officials in North Eastern Region” had the objectives as follow :

1. to study the opinion of Public Relation Officials working in North Eastern Region toward Access to Information Act B.E. 2540,
2. to study factors affecting the opinion of Public Relation Officials working in North Eastern Region toward Access to Information Act B.E. 2540.

This was a survey study. The data were collected by using questionnaires. The sample consisted of 124 Public Relation Officials working in North Eastern Region during July – September 2001.

Results

1. Most sample were male, marital status, age between 41-50 years, completed higher than bachelor degree, working period more than 16 years, monthly income less than 15,000 baht and being the Deputy Director.

2. In overall, Public Relation Officials working in North Eastern Region were highly agreed with the Access to Information Act B.E. 2540. When considering in each part, it was found that they were highly agreed with the principle, the methods and work condition of the Access to Information Act B.E. 2540. However, they were agreed with the exception of the Access to Information Act B.E. 2540.

3. It was found that sex, marital status, age, education level, working period, income and position had no significance relationship with the opinion of Public Relation Officials toward Access to Information Act B.E. 2540.