

## ABSTRACT

Title of Research Paper : Opinion of People Outside Yala Municipality Areas on Pattani Basin Conservation and Development Project

Author : Pol.Maj. Pongpanth Jantaraarpar

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Objectives of the research on opinion of people outside Yala municipality areas on Pattani basin conservation and development were as follow; (1) to study level of opinion of people outside Yala municipality areas on Pattani basin conservation and development and (2) to study the factors influence to opinion of people outside Yala municipality areas on Pattani Basin Conservation and Development.

This research was conducted as survey research. Data based on questionnaires collected from people outside Yala municipality on August, 2001. Population of study were 150 people from 4 tambons namely: Tambon Satengnok, Tambon Thasab, Tambon Yupo and Tambon Tase. There were more men than women among the population of study. Their average ages were between 34-50 years old. More than half of them graduated lower than high school level. More than half of them are muslim. Their occupations were merchants, government officials and farmers respectively. Their incomes were about 4,000-6,000 baht a month. Most of them live near Pattani River about 500 meters.

**The research has found that :**

1. Population of study received information on the Pattani Basin Conservation and Development Projects in high level. They mostly received information on campaign

for people participation in Pattani River Conservation and Development. Information in form of brochure, signpost and seminar were less received.

2. Population of study accepted on idea of Pattani basin conservation and development in high level.

Result of study also found that sex, age, education, religion, occupation, income, location of houses and receiving of information were not influenced on opinion of people outside the municipality to Pattani basin conservation and development. Factors on people participation in public activities influenced to opinion of these people.

Suggestions :

1. Public relation on Pattani Conservation and Development Project should be increased especially by the radio. The campaign should give more detail on the causes of water pollution and how to conservation the river as well.
2. People should be informed and educated to understand the problems and causes of water pollution.
3. Measurement to check and control the water quality should be implemented regularly by the participation of communities leaders.
4. The activities concerned to Pattani Basin Development Project should be suitable to local culture.