

Thanyakarn Laporn 2014: The Effect of Import Tariff Reduction between Australia and Thailand on Canned Tuna Industry. Master of Economics, Major Field: Economics, Department of Economics. Thesis Advisor: Associate Professor Rewat Thamma-Apiroam, Ph.D. 92 pages.

The Thai canned tuna industry has a high export value and high market share in Australia. However, nowadays canned tuna export volume tends to be lower and this causes the problem of expanding of canned tuna. The free trade agreement between Thailand and Australia would be beneficial to tuna industry of Thailand.

This study aims to, 1) analyze the general condition of the canned tuna industry in Thailand and The trade agreements between Thailand and Australia, 2) study the factors influencing Australia's import volume on canned tuna from Thailand through multiple regression model using the least squares estimation method, and 3) analyze the impact of import tariff reduction on the Australian canned tuna import.

The results indicated that prices of imported canned tuna and exchange rates were the important factors in determining the import volume of canned tuna from Thailand by Australia. Furthermore, when the import tariffs between Australia and Thailand were reduced, the value of import slightly increased. Therefore, the government and related agencies should concern about improvement of import tariff structure to reduce operating cost of Thailand's producer and exporter. Moreover, standard development of canned tuna is also essential for the competitiveness under the free trade agreement scheme.

Student's signature

Thesis Advisor's signature

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