

Rattawit Sarnthep 2014: The Action Research for Local Curriculum Development on U-long Tea Herb According to Creative Economy Concept for Matthayomsuksa 2 Students, Bandan School, Nan Province. Master of Education (Educational Research and Evaluation), Major Field: Educational Research and Evaluation, Department of Education. Thesis Adviser: Assistant Professor Suntara Tobua, Ed.D. 253 pages.

This research study aimed to develop a local curriculum of U-long tea herb for Matthayomsuksa 2 students of Bandan school, Nan province by using action research methodology based on the creative economy concept to develop local curriculum. Dependent variables were students' achievement scores, capability of creative thinking, communicative competence, work cooperation, determination in group work and feeling of the local area. The target group who were 12 Matthayomsuksa 2 students of Bandan school. The research instruments were evaluation sheets on product and working process of students and student journals. The data were analyzed by frequency and content analysis.

According to the findings, it found that communities need U-long tea herb local curriculum. This curriculum consist of 7 learning plans that last for 20 hours as follows: 1) general knowledge on U-long tea herb 2) planting, sustaining and harvesting U-long tea herb 3) creative economy concept 4) product value adding 5) determination for creative products 6) marketing management and 7) creating income and expense accounts. The results of using the local curriculum were that the students maintain good both of achievement scores and capability of creative thinking, and their score were excellent all of communicative competence, work cooperation and determination in group work. The curriculum evaluation found that the local curriculum was create to combine knowledge and fun together in order to boost the learners' confidence. It was to also encourage participation in the community. The community felt proud to be part of education arrangement. Being a part of the local curriculum, the community has created good relationships with the school. Further, it can be also used for future careers. On the other hand, the students like the activities as they were various requiring group-work which they were able to get together and obtain knowledge and skills. They became more confident and were able to combine the acquired knowledge for making extra income. The local curriculum of U-long tea herb has changed the students feeling towards the local area positively.

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Student's signature

Thesis Advisor's signature