## ABSTRACT ·

Title of Research Paper

The Acceptance of Societal Community by

The Tambon Government : The Study of the

13 Pilot tambon

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The Societal Community as the social system of Tambon Leaders was proposed and operated as an experimental model unit to promote the participation between Tambon Government and those citizen by Thai Constitution B.E. 2540, since B.E. 2541. The acceptance of Societal Community by Tambon Government would indicate the application of interactive participation for the benefit of public interest of Tambon.

The study, thus, aimed evaluate the acceptance of the model by asking those incumbent of the Tambon Executive Committees and Tambon Council from those 13 experimental Tambons. The sample were 212 who responded the questionnaires.

## Resulted of the study

- 1. In overall picture, it was found that the Acceptance of Sociatal Community by the Tambon Government were at a high level. When each part was considered, it was found that the acceptance of chairman of exclusive of Tambon Administration Organization (TAO) and member of TAO was at a high level. The structure and Model was at a high level.
- 2. It was found that the education level, Tambon rural interpretation, experience, participation had a significant relationship with the Acceptance of Social Community By the Tambon Government at 0.05 significant level. On the contrary, the Constitution of the kingdom of Thailand, leadership had no significant relationship with the Acceptance of Societal Community by the Tambon Government at 0.05 significant level. Besides this, the factors affecting the relationship with the Acceptance of community of TAO were education level, leadership and participation, and factors affecting the relationship with the Acceptance of members of TAO were education level, the contrary and participation.

The study leads to the facts the TAO acceptance is the indicator of degree of democracy according to the Constitution and institutionalize interactive participation for public interest and Tambon interest.