

ABSTRACT

RESEARCH PAPER : Status of Policy on Industrial Development in Thailand :
A Case of the Industrial Master Plan B.E. 2540-2544
and the Industrial Restructure Plan B.E. 2541-2545

BY : Mr.Somchai Supboriboon

DEGREE : Master of Arts (Social Development)

MAJOR : Social Analysis and Planning

ACADEMIC YEAR : 2000

The survey was aimed at studying the status of the industrial development policy in Thailand in accordance with the First Master Plan of the Ministry of Industry (1997-2001) and the Industrial Restructure Plan (1998-2002). The secondary data were gathered from related documents and publications of the Ministry of Industries, including following related news though was media. The primary data were collected by interviewing people concerned. The findings were summed up as follows:

In the national organizations, the status of the policy were found to be at a high level when acknowledgement, acceptance, transfer and implementation were considered.

In the local agencies (provincial), the policy was accepted at a moderate level because the central administration made orders or emphasized the policy acknowledgement at the provincial level. However, the policy acknowledgement, transfer and implementation had a lot of constraints because of a poor understanding of the policy content and the transfer method, leading to the ineffectiveness of policy implementation. Another major cause of the failure in policy implementation was the lack of unity of the provincial administration and the bureaucratic problem, especially the decentralization.

The following recommendations were made:

Policy implications

1. The efficiency of productivity should be continuously improved.

TE128793

(4)

2. The provincial administration should be improved in order to achieve unity.

3. The database system should be developed and expanded to enable it to be use immediately.

Operational implications

1. Public relations work should be improved to create a good understanding and motivation for policy implementation.

2. Payment should be made on schedule for effectiveness of the operation.

3. Training should be given to the officials in implementing agencies to make them have a good understanding of the policy and how to implement it.