

ABSTRACT

Title of Research Paper	:	Evaluation of Implementation of Phra Nakorn Si Ayuddhaya Industrial Office
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This study had objectives to evaluate results of the implementation and to study problems of the implementation of Phra Nakorn Si Ayuddhaya Industrial Office after having the Industrial Development Plan.

Samples of the study was 9 officials in the executive and implementation levels of the Phra Nakorn Si Ayuddhaya Industrial Office as well as 2 entrepreneurs in the industrial and private sectors, namely the president of provincial industrial council and the president of provincial chamber of commerce. Tools of the study were structural questionnaire and statistics used in the analysis were percentage and mean. Unstructured questionnaire used the in-depth interview and analysis of contents.

Results of the study were as follows;

1. Phra Nakorn Si Ayuddhaya has several appropriate infrastructure and could be developed into the industrial province because it is near Bangkok. The province is center of transportation, knowledge, labor and has vast area to support expansion of industrial sector.

2. Phra Nakorn Si Ayuddhaya Industrial Office could implement its works in accordance to the assignments from the Industry Ministry and Phra Nakorn Si Ayuddhaya authority as mentioned in the annual plan. The implementation emphasised on the industrial sector in the household and upcountry rather than large-scale industry factories because of limitation of authorization, except pollution and safety control in the factories. Although Industry Ministry has used Industry Master Plan and the Industrial Restructuring Plan in 1997 - 1998 respectively, there

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was no change in the implementation of the provincial industry offices because the plans emphasised on moving of production base in the country and management of industrial pollution that were already implemented before.

3. A major problem of the provincial industry offices was that the administrative officials were preliminary evaluators and had no authority to evaluate promotion of the officials. The evaluation was to pass the industrial promotion offices, region 8, Suphan Buri province. The number of personnel was not adequate for the existing missions and each section had different duties, administration of personnel had low level of effectiveness in terms of appointment, transfer, punishment and disciplinary works. These made officials to be lack of morale and spirit.

4. Responses to the need of the industrial sector : most of the industrial factories did not learn of information about authorisation of the industry office because of inadequate public relations. Production cost was increased because of increasing collection of fees for ground water since the Year 2000 to promote use of eco-tourism while did not provide alternative choices of water resources for the entrepreneurs. Required procedures for the setting up of a factor took time.

In term of human resource development for industrial personnel the provincial industry offices could respond only some need in some factories.

Recommendations were as follows;

1. There should have decentralisation, enough allocation of manpower, budget and equipment, so that the provincial industry offices could provide service to all sizes of entrepreneurs in the areas.

2. The provincial industry offices should be allowed to participate in the policy setting, planning so that they could really respond to need of the industrial sector.

3. The provincial industry offices should be more offensive such as providing in-site services for the reason of public relation and to have closer relationship as well as to be able to survey the need of the entrepreneurs and a center of changing of information. These would be brought to be used in planning to respond to the need later.