## **ABSTRACT**

RESEARCH PAPER : Quality of Life of the Rural

Quality of Life of the Rural People: A Case Study of

Yo-Banklang Community, Tambon Nontan, Tha-u-

then District, Nakhonpanom Province

 $\mathbf{BY}$ 

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**DEGREE** 

Master of Arts (Social Development)

**MAJOR** 

Social Analysis and Planning

ACADEMIC YEAR

2000

The study of "Quality of Life of the Rural People: A Case Study of Yo-Banklang Community, Tambon Nontan, Tha-u-then District, Nakhonpanom Province" had the following objectives:

- 1) to study the life quality level of the Yo people in Banklang Community, Tambon Nontan, Tha-u-then District, Nakhonpanom Province,
- 2) to study factors that affecting the life quality level of the Yo people in Banklang Community, Tambon Nontan, Tha-u-then District, Nakhonpanom Province.

The sample groups were 120 Yo family leaders in Banklang Community. The data was collected by using questionnaires. The statistics used for analyzing data were frequency, percentage, average mean, t-test and F-test.

## Results

1) Most sample group were male, age less than 40 year and income per year less than 10,000 baht, being agriculturists the same ratio as being handicrafts, marital status, their education less than Mathayom Suksa level and living in this community less than 40 years.

- 2) In overall, the life quality of most sample group was at a high level. When considering in each part, it was found that the average life quality was ranked from the highest to the lowest were religion, society, family, health and economy respectively.
- 3) Factors affecting quality of life were income, occupation and marital status. However, factors did not affect quality of life were sex, age, education level and living period in the community.