

ABSTRACT

Title of Research Paper : The Evaluation of Government Officials, Local Government Employees and State Enterprise Employees in Southern Border Provinces Orientation Program: A Case Study of Trainees No. 15/2000 Orientation Program

Author : Mr. Sommitr Limsuntithum

Degree : Master of Arts (Social Development)

Year : 2001

The objectives of this study were: to evaluate the Orientation Program of Government Officials, Local Government employees and State Enterprise employees in Southern Border Provinces in terms of their opinion and satisfaction towards the program and using the research results as guideline to improve the program.

The sample group was the Government Officials, Local Government employees and State Enterprise employees who attended the Orientation Program No. 15 in year 2000, during 16 – 18 August 2000.

Results

The sample group was female (73.3%) and male (26.7%). The ages of the sample were 25 years and under (44.6%), 26 - 35 years (39.6%) and 36 years up (15.8%). Almost half of them (49.5%) received bachelor degree, 47.5% received certificate and 3.0% received higher than bachelor degree. Most had their working period less than 10 years (87.2%). Almost of them had their income between 4,000 –

9,000 baht (92.1%). More than half had their hometown in Southern Border Provinces (62.4%) and in upper Southern part (26.6%). Their present position level between 3-4 (51.5%), between 1-2 (43.5%) and between 5-6 (5.0%). They worked under the Health Ministry (33.7%), Interior Ministry (27.7%) and Agricultural and Cooperative Ministry (6.9%). Most (65.3%) were single, marital status (33.7%) and divorce (1.0%).

In overall, it was found that their opinion towards the program was suitable ($X = 3.16$). The objectives of the program were also achieved ($X = 3.27$). Their satisfaction with the administrative and management were at a high level ($X = 3.25$), with the orientation document were at a moderate level ($X = 2.94$), and with the useful of the attached document that was distributed during the orientation were at the highest level ($X = 3.08$). Their satisfaction with place that used for the orientation was appropriated ($X = 3.33$) and was at a high level. And their satisfaction with the equipment using in orientation also was at a high level ($X = 3.12$).