ABSTRACT

Title of Research Paper : Opinions of Taxi Motorcyclists abour Forming a Cooperative :

A Case Study of Muang District, Satun Province

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The main purpose of the study was to find out the opinions of taxi motorcyclists in Muang District, Satun Province about forming a cooperative.

The analysis units of this survey were 100 out of 200 taxi motorcyclists in Muang District, Satun Province. They were randomly selected from five taxi motorcycle queues. The questionnaire used for data collection consisted of four parts. The firs part dealt with the personal background variables, or the current state of the taxi motorcyclists. The second part asked about their experience concerning forming a cooperative. The third part concerned the factors affecting their occupations.

The last part elicited their opinions about forming a cooperative, cooperative management and administration and benefits gained from forming a cooperative. The data were analyzed by using the descriptive statistics, e.g. frequency, mean, percentage, standard deviation and Chi-square which was employed to test the hypotheses at the 0.05 level of significance.

The findings were summarized below:

- 1. Personal background. The samples were 20 50 years old. The majority were 30-49. Their educational levels ranged from below elementary school to high school. Most completed elementary school. Most of them had never been member of any cooperative before. They had a little knowledge about cooperatives and had never made any observation tour to other cooperatives before. The factors under the study were traffic management of the traffic police, arrest of traffic violators. Most of the samples found all these factors moderately affected them.
- Opinions about forming a cooperative. Most of them strongly agreed with the idea of forming a cooperative and the benefits gained from it.

- 3. Factors related their opinions about forming a cooperatives were income and traffic problems while other factors were not related.
- 4. Most samples suggested that related agencies such as traffic police, provincial cooperative office or others provide them with a knowledge and understanding about forming a cooperative, including taking them for an observation tour to such a cooperative. Since the taxi motorcyclists agreed with forming a cooperative, it was recommended that they should be supported to form a group and make a registration as a cooperative.