

Anu Changklang 2014: Guidelines for Development of Academic Leadership of Principal of the Quality School's District under the Office of the Basic Education Commission. Doctor of Education (Educational Administration), Major Fields: Educational Administration, Department of Education. Thesis Advisor: Assistant Professor Wisut Wichitputcharporn, Ph.D. 328 pages.

The purposes of this research were 1) to study factors of the academic leadership of district quality schools' principals. 2) to propose guidelines for development of academic leadership of district quality schools' principals. The methodology of the study was descriptive research. The research was comprised of 6 steps which were: 1) identify the conceptual framework in research 2) the study factor of academic leadership of district quality schools' principals. 3) the study of needs and method for the development of academic leadership of district quality schools' principals. 4) draft of guidelines for the development of academic leadership of district quality schools' principals. 5) evaluating of guidelines for the development of academic leadership of district quality schools' principals. And 6) presentation of guidelines for the development of academic leadership of district quality schools' principals. The research instruments were questionnaires and evaluation of guidelines for the development of academic leadership of district quality schools' principals. The populations were 2,762 principals of District Quality Schools and 12 experts. The data are analyzed, using computer programs, in terms of percentage, mean, standard deviation, factor analysis, means of PNI_{modified} and content analysis.

The findings were as follows: 1) Ten factors of the academic leadership were found including: relationship for development, to promote research for learning, creating academic leadership, development to professional teacher, the development of quality standards, the plan towards excellence, formulation of the vision for learning, development of process for thinking analytical thinking and synthesis thinking, using information to develop learners and advancement for teachers. And 2) Guidelines for development of academic leadership of principal of the quality school's district under the office of the basic education commission consists of three parts: 1) concept, development objectives and development principles 2) development components consist of need of competencies to develop, development objectives, content of development and the conditions for success and 3) terms for success.

Student's signature

Thesis Advisor's signature