## **ABSTRACT**

Title of Research Paper: The Evaluation of Rayong Industrial Office Transaction

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The study of the evaluation of Rayong Provincial Industrial Office has two objectives: 1. To evaluate the effectiveness of Rayong Provincial Industrial Office.

2. To study the problems and the obstacles of Rayong Provincial Industrial Office.

The population in the study in the study is staffs of the Industrial Ministry of Thailand to operate and implement the development plan in Rayong Province by gathering the data and information including qualitative interview as well as the prepared questionnaire and the statistical study is frequency percentage and mean.

## The results of this research can be found that:

- 1. The effectiveness of Rayong Provincial Industrial Office is said that the effectiveness is at a moderate level by considering the mission to solve the problems to service recipients, output, progress and outcome.
- 2. The efficiency of Rayong Provincial Industrial Office can be considered from two parts 1) Inputs consisted of the administrative resource and the output of the assigned mission 2) The process consisted of planning, reorganization, law and regulation as well as the personnel administration. Both inputs and process are at a moderate level of the operation.
- 3. The problems and obstacles in Rayong Provincial Industrial Office are as follows: 1) Inadequate administrative resources in assigning the mission 2) Unclear and inefficient law and regulation are resulted in the service recipients 3) The Provincial Officers have been lacked information and regulation understanding. Therefore, they have been performed their duty with a rather low quality.

## Recommendations:

- 1) The Industrial Ministry should allocate budget and personnel to Rayong Provincial Industrial Office in accordance with the main duties.
- 2) Personnel of all section in the Provincial Industrial Office should have participation in annual planning.
- 3) The Industrial Ministry should inform and provide adequate and coverage information including rule and regulations to the provincial officer.