

ABSTRACT

Title of Research Paper : Policy Implementation of the Students' Clubs
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This study had objectives to 1) study level of success of the policy implementation of the students' activities in Yala Technical College 2) study problems and obstacles in policy implementation in Yala Technical College as well as types of implementation that would be a guideline for the successful implementation.

The study used the Qualitative Research by studying from (1) documentation about the establishment of the club, policy of setting the activities and types of implementation (2) data from in-depth interview, the major informants of which were 19 teachers and student activities-related personnel who were the club's advisors and were committee men in 7 clubs overseeing clearance of objectives of the policy, transferring process and policy implementation in Yala Technical College, (3) questionnaire done by 546 members of the students' clubs which were on knowledge and understanding of the clubs' activities and worthiness and benefits from joining the activities. In addition the study used information from the researcher's own observation. Statistics used in the study were descriptive statistic, Percentage, Mean and Standard Deviation.

Results of the study in term of the success of the policy implementation of the students' activities in Yala Technical College were (1) 73.6 percentage of students participating in the activities but (2) only 49.5 percentage of the students knew well about the club (3) 61.4 percentage of the students realized the worthiness of participation in the clubs' activities.

Problems and obstacles were (1) the acknowledgement of policy was not clear and comprehensive (2) lacking of evaluation (3) lacking of teachers and leaders who were professional in the field (4) lacking of preparation and necessary supports.

(4)

Recommendations:

Policy that is implemented should be responsive to needs of the center and the communities. In addition, the policy should be clear in terms of the policy itself and objectives as well as guideline of the policy implementation. Administrators should build up directly with the operators the understanding in the policy implementation and there should have training by professional personnel before implementing. Information and studying documents should be provided and there should have preparation of readiness before implementing. Moreover, there should have motivation and inspiration to convince the members to participate in the activities. More importantly, there should have evaluation before, during and after the activities to be submitted to the authorities concerned. There should also be intensive public relations about the benefits of the existing activities for the development of the students.