

Pornthip Khamchai 2014: Influences of Administrator's Leadership Styles, Personal Traits, Job Characteristic and Work Motivation on Rajabhat University Instructors Goal. Doctor of Education (Educational Administration), Major Field: Educational Administration, Department of Education. Thesis Advisor: Assistant Professor Sudarat Sarnswang, Ph.D. 304 pages.

The purposes of this research were to study 1) level of Administrator's Leadership Styles, personal traits, job characteristic, and work motivation and work goals. 2) Influence of Administrator's Leadership Styles, Personal Traits, Job Characteristic and Work Motivation on Rajabhat University Instructors Goal. This research was a quantitative research and the data collection was done using a questionnaire. The sample of 534 instructors was randomly drawn from 12 Rajabhat Universities. The data were analyzed through descriptive statistics, correlation coefficient analysis, and Structural Equation Modeling.

The findings revealed as follows. 1) The supportive leadership style was the best explanation among the leadership styles; future orientation and self-efficacy were the best explanation of personal traits; instructor autonomy was higher than the other job characteristics; need for affiliation and need for power were the highest; and Job satisfaction was an important goal. 2) The model of influences of administrator's leadership styles, personal traits, job characteristic and work motivation on Rajabhat university instructors goal was supported by the empirical data (Chi-square = 119.92, df = 100, p = 0.08523, RMSEA = 0.019, CFI = 1.00, GFI = 0.98, AGFI = 0.96); and the work motivation was completed mediation variable.

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Student's signature

Thesis Advisor's signature