ABSTRACT

Title of Research Paper : The Evaluation of Variety Agriculture Project

Performance in Northeastern Region: A Case

Study of Mukdahan Province

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The study of "The Evaluation of Variety Agriculture Project Performance in Northeastern Region: A Case Study of Mukdahan Province" had two following objectives;

1. to evaluate the performance of Variety Agriculture Project in Mukdalian Province,

2. to study problems and obstacles of the performance of Variety Agriculture Project in Mukdahan Province.

The sample were 96 agriculturalists participating in the Variety Agriculture Project in Mukdahan Province. The data were collected by using questionnaires with 91 of them returning (94.80%). The questionnaires were divided into 5 parts as follow; 1) general background of the agriculturalists participating in this project, 2) processes of the project, 3) results of project, 4) effect of the project and 5) problems, obstacles, suggestion and guideline to improve the project. The statistics employed for data analysis were frequency, percentage, mean and standard deviation.

Results

1. Most sample were male, age more than 51 years, completed Prathom Suksa Level, having members more than 6 persons/family (Mean = 5 persons). There were 2 members in family who working in the Variety Agriculture Project. They were

persuaded by the officers of the Agriculture and Cooperative Bank, having the agriculture area of 1-10 rais and having the area for the project more than 11 rais. The agriculturalists lived outside the water reservation area and could reserve water for 11-12 months. The fund of project was 50,001 - 100,000 baht. Their bank loan was less than 50,000 baht, other loan was 50,000 baht and did not use their own fund.

2. It was found that the evaluation of the project performance was average at a high level. The project performance had the average score at a moderate level but the effect of the project performance had the average score at a high level.