

Pimprapa Phanphai 2014: The Social Media Utilization with the Flipped Classroom Theory on Language for Communication to Enhance Learning Achievement of Prathomsuksa 6 Students. Master of Education (Educational and Communications Technology), Major Field: Educational and Communications Technology, Department of Education Technology. Thesis Advisor: Mr. Nattaphon Rampai, Ed.D. 159 pages.

This research aims to : 1) develop the social media with the flipped classroom theory to enhance learning achievement of Prathomsuksa 6 students with quality at good level, 2) compare the student's learning achievement scores that learn by social media with the flipped classroom theory to enhance learning achievement of Prathomsuksa 6 students, and 3) study the student's satisfaction on social media with the flipped classroom theory to enhance learning achievement.

The participants were 30 Prathomsuksa 6 students of Chutatip school that study in second semester of 2013 academic year and selected by simple random sampling technique. The research instrument were : social media with the flipped classroom theory to enhance learning achievement, achievement test, and the student's satisfaction questionnaire on social media with the flipped classroom theory. The data were analyzed by percentage, mean, standard deviation, and t-test.

The research finding revealed that 1) the social media with the flipped classroom theory to enhance learning achievement for Prathomsuksa 6 students showed quality at very good level ($\bar{X} = 4.70$) 2) the student's learning achievement that learn by social media with the flipped classroom theory were higher than pre-test score at .05 level of significant, and 3) the student's satisfaction on social media with the flipped classroom theory showed at highest level. ($\bar{X} = 4.64$)

Student's signature

Thesis Advisor's signature