

Thiyada Wong-archip 2014: Construct of Desirable Characteristics Test in Public Mind for Muttayomsuksa 4 - 6 Students. Master of Education (Educational Research and Evaluation), Major Field: Educational Research and Evaluation, Department of Education. Thesis Advisor: Mr. Thattharit Thiamtham, Ph.D. 142 pages.

The purpose of this research was to construct a Desirable Characteristic Test in Public Mind for Muttayomsuksa 4-6 Students. The four specific objectives were 1) to construct a Desirable Characteristic Test in Public Mind for Muttayomsuksa 4 - 6 Students. ; 2) to establish the norms for interpreting the test score; and 3) to study the Characteristic in Public Mind for Muttayomsuksa 4-6 Students. All samples were Muttayomsuksa 4 - 6 students who studied province in the second semester, academic year 2013. Data were collected from 400 samples by using multi - stage random sampling method. To develop test, which was a 4 choice situation item according to Krathwohl and others affective domain.

The research results revealed that: 1) The construct a Desirable Characteristic Test in Public Mind for Muttayomsuksa 4 - 6 students comprised of 24 items, the index of objective congruence (IOC) of questions, were in the range of 0.60 – 1.00, and the index of objective congruence (IOC) of choices, were in the range of 0.60 – 1.00, the item discrimination index were in the range of 0.27 - 0.69, the test had appropriate construct validity by Know - Group method and reliability co-efficient ($r=0.84$) 2) The local norms for Desirable Characteristics Test in Public Mind for Muttayomsuksa 4 - 6 students the whole test was $T_{24} - T_{71}$; and 3) the manual for the test was appropriate. 4) Students are eager to learn the features desirable level. The lowest score is 23 points, the highest score is 89 points, with an average of 65.91 percent of the average score is 68.66, and a standard deviation equal to 11.49.

Student's signature

Thesis Advisor's signature