

ABSTRACT

This study aims to survey the knowledge of electricity energy saving of Thammasat University students. The purpose of this study was mainly to examine the knowledge level and examine the relationship between selected students' characteristics and the level of their knowledge of electricity energy saving. A descriptive research design was used to examine the relationship between the students' age, gender, and educational background with their knowledge level. Research questions were developed to examine this relationship. The sampling for this study was $n = 398$ Thammasat University students who are studying in year 2007. The researcher used a self-developed survey instrument, inspired by the literature of Mr. Thammachart Suebsinskulchai. The data were analyzed and the results indicated that the students have moderate knowledge level. In addition, it was shown that female students have more knowledge than male students. Also the students with different ages and education levels have different knowledge levels.