

## **ABSTRACT**

The following study aims to examine the opinion of high school students about English online tuition in Bangkok. This study will, consequently, enable the online business entrepreneurs to develop proper operational plans to provide the best service for participants.

This study is a descriptive cross-sectional design with 150 participants, 50 each from Matayom 4, 5, and 6. The data were collected from collective online questionnaires distributed to the English language online students in Bangkok between October-December 2008. The anonymity of the data was guaranteed. The results revealed no difference in opinion between male and female students about online tuition. The respondents studied online by prioritizing content and cost. The findings indicated the participants possess very high skill in English and studying. They wanted to increase knowledge in English language.