## Abstract

The objectives of the study on "The Presentation of Male Homosexual People in Thai Films B.E. 2550" are to learn about personalities of male homosexual characters in the movies as well as the hidden agenda of the presentation of male homosexual characters in Thai films. The concept of homosexuality, the concept of how movies depict societies, the concept of social communication, the concept of representative traits, and the theory of social truth construction are used as the frameworks in this study. The researcher used qualitative research to glean information. There were 22 Thai movies used in this study. All the 22 movies were divided into three types, which are those with male homosexual leading characters, those with male homosexual supporting characters, and those with male homosexual extras. The researcher had in-depth interviews with the directors of the films and male homosexual samples in order to glean information that was used for analyzing the personalities of the meanings of male homosexual characters in Thai films.

The result from the content analysis showed that all movies of three aforementioned types had three classes of male homosexual characters, i.e., gay people (man-like gays, unexposing gays, and obvious gays), transvestites, and transgendered transvestites. The personalities depicted in the movies, including poises, clothes, voice tone and speeches, emotions, sexual preferences, and re-action towards male homosexual people were close to the actual things that these people in Thai society are or do. The important point is that the male homosexual characters depicted in movies tended to have strong and violent emotions. In addition, the characters tended to have higher degree of variety in terms of occupations. The male homosexual characters that are the leading characters in the movies would express their emotions and ideas. This group of characters also conveys the meanings of male homosexual people in Thai society concerning self-identity, love views, and tragedy. The supporting and the extra mal homosexual characters have to role to create fun and pleasant atmospheres in the movies. After-all, the personalities and the meanings are male homosexual people in the movies are reflections that have been created under the conditions of movie businesses, cinematography and entertainment.