

Abstract

The study on “Factors Affecting the Choice of Work by Job-Seekers Using the Service of Government Employment Offices in Bangkok Area” aims at finding out the characteristics of job-seekers and factors affecting their choice of job. Data collection is carried out by distributing questionnaires to job-seekers who use the service of four government employment offices in Bangkok Area. There are 240 copies of questionnaire collected which constitute 92.31 percent of total distribution. Statistics applied are Percentage, Arithmetic Mean, Standard Deviation, T-Test, F-Test and Chi-Square Test, while SPSS program is used for the analysis.

More than half of the sampling group are females with an average age of 27.06 year, single, and are mostly bachelor’s degree graduates. Their average duration of work experience is 5.87 years. Approximately half of the sampling group are not earning any income and most of them want to change their jobs. The kind of job most demanded by job applicants is office work. Average frequency of using the service of government employment offices is 2.58 times. Their principal reason for using the service is the diversity of the listed vacancies to choose from. Factors influencing the choice of jobs are found to be primarily job advancement followed by wages and fringe benefits, while the popularity of the organization is the last. Personal factors affecting the choice of jobs are gender, age, education level and income, while factors responsible for the choice to use government employment office, expectation of the result, and job-seeking channels are gender, marital status, educational level, work experience, income, vacancies applied, and types of job-seekers.

The study recommended that the government employment offices in Bangkok Area should improve public relations on their services to give complete information for the public at large, increase efficiency and speediness of service-rendering as well as increase the number of government employment offices to cover all districts in Bangkok. Concurrently, job-seekers themselves should all the times develop their knowledge,

potentiality and skills, and should not be too choosy because in doing so they might either spend a long time to get a job or lose the opportunity of acquiring a good job.